

**GOVERNMENT OF TELANGANA
ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion – Display of Telangana Tourism Promotional Outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad & Secunderabad for a period of one month i.e from 09-07-2015 to 10-08-2015 by M/s. Ad Age Outdoor Advertising Pvt. Ltd. Hyderabad – Sanction and Release of Rs.17,32,800/- (i.e. Rs.15,20,000/- + taxes as applicable, including printing and mounting charges) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.600

Dated:13-10-2015
Read the following:

1. Letter received from M/s Ad Age Outdoor Advertising Pvt. Ltd. Dated: 24-06-2015
2. Govt. Lr. No. 2139/PMU/PRO/2014, of YAT & C (PMU) Department, Dated:13-07-2015.
3. Bill No.14/8 -2015, from M/s. Ad Age Outdoor Advertising Pvt. Ltd. Hyderabad.
Dt:27-08-2015.

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ORDER:

In the reference 1st read above, M/s. Ad Age Outdoor Advertising Pvt. Ltd. has submitted a media proposal to promote Telangana Tourism through Outdoor campaign in Hyderabad. Accordingly after scrutiny of the proposal the Government have issued work order to M/s. Ad Age Outdoor Advertising Pvt. Ltd, for taking up the Outdoor media Campaing through Unipoles/ Lit hoardings to promote Godavari Pushkaralu- A Pilgrimage Tourism for a period of one month from 09-07-15 to 10-08-2015 for an amount of Rs.15,20,000/- + taxes per month including printing and mounting charges in the reference 2nd read above.

2. In the reference 3rd read above, M/s. Ad Age Outdoor Advertising Pvt. Ltd, has submitted bills along with the digital dated photographs as proof of display of Telangana Tourism Promotional Outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad for the period 09-07-15 to 10-08-2015 for an amount of Rs.17,32,800/- including taxes printing and mounting charges. i.e. Rs.15,20,000/- + 14% Taxes (Rupees Seventeen Lakhs Thirty Two Thousand and Eight Hundred only) and requested the Government to release the payment.

3. Government, after careful examination of the matter, hereby ordered to release an amount of Rs.17,32,800/- including taxes printing and mounting charges. i.e. Rs.15,20,000/- + 14% Taxes (Rupees Seventeen Lakhs Thirty Two Thousand and Eight Hundred only) for the period from 09-07-15 to 10-08-2015 for one month full and final payment to M/s. Ad Age Outdoor Advertising Pvt. Ltd towards promotion Godavari Pushkaralu- A Pilgrimage Tourism through Unipoles & Lit Vinyl at Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan – SH (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Ad Age Outdoor Advertising Pvt. Ltd, Hyderabad, through following details:-

Account Name	: Ad Age out Door Advertising Pvt. Ltd
Account No	: 50200002361091
Name of the Bank	: HDFC Bank Limited
Branch	: Banjara Hills, Road No.12, Hyderabad-500034
IFSC Code	: HDFC0002826
PAN	: AABCA7159A

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Ad Age Outdoor Advertising Pvt. Ltd., Hyderabad -500034.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER